

HARVEST



POST SHOW REPORT
25-27 MAY 2022

**INTERNATIONAL TRADE SHOW FOR HORTICULTURAL AND FLORICULTURAL
PRODUCTION AND PROCESSING TECHNOLOGY**



BIG CROWDS BIG SUCCESS.

Almost Tens of thousands of participants converged at the AGRITECHNICA ASIA 2022, for three days + various special pavilions and a country pavilion, where the audiences can exchange and update on the agriculture industry, trusted advice, and fresh inspiration., visitors eagerly walked the show to gain inspiration and meet with more than 250 trusted brands and local companies to discuss their projects. Here's a recap of the exciting marketplace these visitors experienced.

8,236+
TRADE PARTICIPANTS



59+
COUNTRIES



250+
BRANDS AT TRADE FAIRS



218+
SPEAKERS



Over 60% of the exhibition space has already been rebook for the next edition, 2024



EXHIBITORS (Top Exhibitor Countries)



HOW EXHIBITORS ASSESSED HORTI ASIA



● Good to excellent

● Yes definitely/ yes probably





VISITORS (Top Visitor Countries)



TOP CROPS OF INTEREST

● Fruits / Vegetables	37.88%
● Sugarcane	10.61%
● Rice	12.12%
● Oil Palm	6.06%
● Potato	6.06%
● Rubber	6.06%
● Cassava	6.06%
● Forage / Grass	4.55%
● Wheat	4.55%
● Maize / Corn	4.55%
● Beet	1.52%

VISITOR'S JOB FUNCTION

● Dealer, Distributors, Storage Facilities	16.67%
● Farmer Circles	12.96%
● Traders / Exporters / Importers	11.11%
● Manufacturers / Supplier of Equipment/ Materials	11.11%
● Horticulturists and Floriculturists	11.11%
● Growers / Breeders / Propagators	11.11%
● Ministries / Government Departments and Agencies	3.70%
● Fruit & Vegetable Processing Industry	1.85%

TOP 10 VISITOR'S BUSSINESS

1. FARMING CROP PRODUCTION
2. FARMING FIELD VEGETABLES
3. IMPORTER/ TRADER
4. DEALER/ DISTRIBUTOR
5. UNIVERSITY | VOCALTIONAL TRAINING CONSULTANT
6. EXPORTER/ MANUFACTURER
7. FARMER ORGANIZATION
8. TRADE/ FARMER ORGANIZATION
9. FEED PRODUCTION
10. AGRICULTURAL COOPERATIVE

TOP 10 PRODUCTS / SERVICES VISITORS ARE INTERESTED IN

1. GREENHOUSE TECHNOLOGIES, PLASTIC FILM TUNNELS
2. SOIL, SUBSTRATES, FERTILIZERS
3. CROP PROTECTION AND DISEASE MANAGEMENT
4. WATER MANAGEMENT, IRRIGATION, PURIFICATION
5. FRUIT & VEGETABLE PROCESSING, CROP MILLING, PROCESSING EQUIPMENT
6. HORTICULTURE EQUIPMENT
7. GENETICS, BREEDING, SEED IMPROVEMENT, PLANT SEED
8. ENERGY AND ENERGY MANAGEMENT SYSTEMS
9. POSTHARVEST SOLUTION (STORAGE, TRANSPORT, MONITORING, PACKAGING, CLEANING)
10. TURNKEY PROJECTS





VOICING YOUR OPINION



ASSOCIATION OF VERTICAL FARMING (AVF)

"This is really great event and it is the big opportunity to discuss face to face with the people about the reason and the part of development opportunity. People come here and get the value information and really the technologies that is advancing and get the variety of Traditional agriculture and Innovation and that What they Love! We will come back in 2024!"

Ms. Christine Zimmermann Loessl, Chairwoman Association of Vertical farming (AVF)



CMF Export

"Bangkok is the great place to connect with Asia Pacific region and also very interesting for the agriculture development a lot of innovative solutions, we learn a lot today at AGRITECHNICA ASIA 2022 and see you again in 2024"

Mr. Mathis Vaucelle, Asia Sales Manager, CMF Export



Speedy Access

"We started with Horti Asia since 2012 with only 9 SQM. And now today in 2022 we have 72SQM with more than 15 partners in the booth. This event is always good we can meet all our family & partners and we will come back again in 2024 and I really looking forward to get more partners from this event"

Mr. Poomipun Koosakul, Managing Director, Speedy Access



Dharampal Satyapal Limited.

"Thank you very much for invited to HORTI ASIA & AGRITECHNICA ASIA 2022. This event very informative. I meet a lot of good companies on horticulture equipment. We came with team and they also very satisfied with the discussion and connecting to potentials partners in the future. Excellent"

Mr. Dinesh Awasthi, General Manager, Dharampal Satyapal Limited



**“WE THANK YOU FOR ALL EXHIBITORS AND VISITORS
AND LOOKING FORWARD TO WELCOMING YOU IN
BANGKOK AGAIN ON 22 – 24 MAY 2024”**

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